NORTH AMERICAN INTERNATIONAL AUTO SHOW

Tiger Studio Overview

Cobo Hall - Detroit, Michigan

2017 North American International Auto Show

Cobo Hall

Once again, we had the opportunity to attend the North American International Auto Show in Detroit Michigan. It is always a pleasure to see the latest first hand all in one place.

We walked away more knowledgeable and inspired. Hope you enjoy our overview!

Luciano Hernandez

Rich Harris

Rafia Nadeem

Xiaoyang Guo

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VOLKSWAGON I.D. BUZZ CONCEPT

ELECTRIC POWERED, MIXING OLD SCHOOL WITH NEW SCHOOL

VOLKSWAGON

I.D. BUZZ CONCEPT

STEERING WHEEL RETRACTS INTO DASH FOR AUTONOMOUS DRIVING

VOLVO V90 CROSS COUNTRY

EXTERIOR

ELEGENT, STYLISH, AND RUGGED

VOLVO V90
INTERIOR

EXHUDES PERFORMANCE, COMFORT, AND LUXURY

BMW i8 PLUG-IN HYBRID
WITH eDRIVE, UP TO 76 MPG
FUEL EFFICIENCY
EXIT
BMW i8
THIS i8 PUTS OUT A TOTAL OF 257hp WHEN BOTH
POWERTRAINS ARE ENGAGED

AUDI S5 CABRIOLET

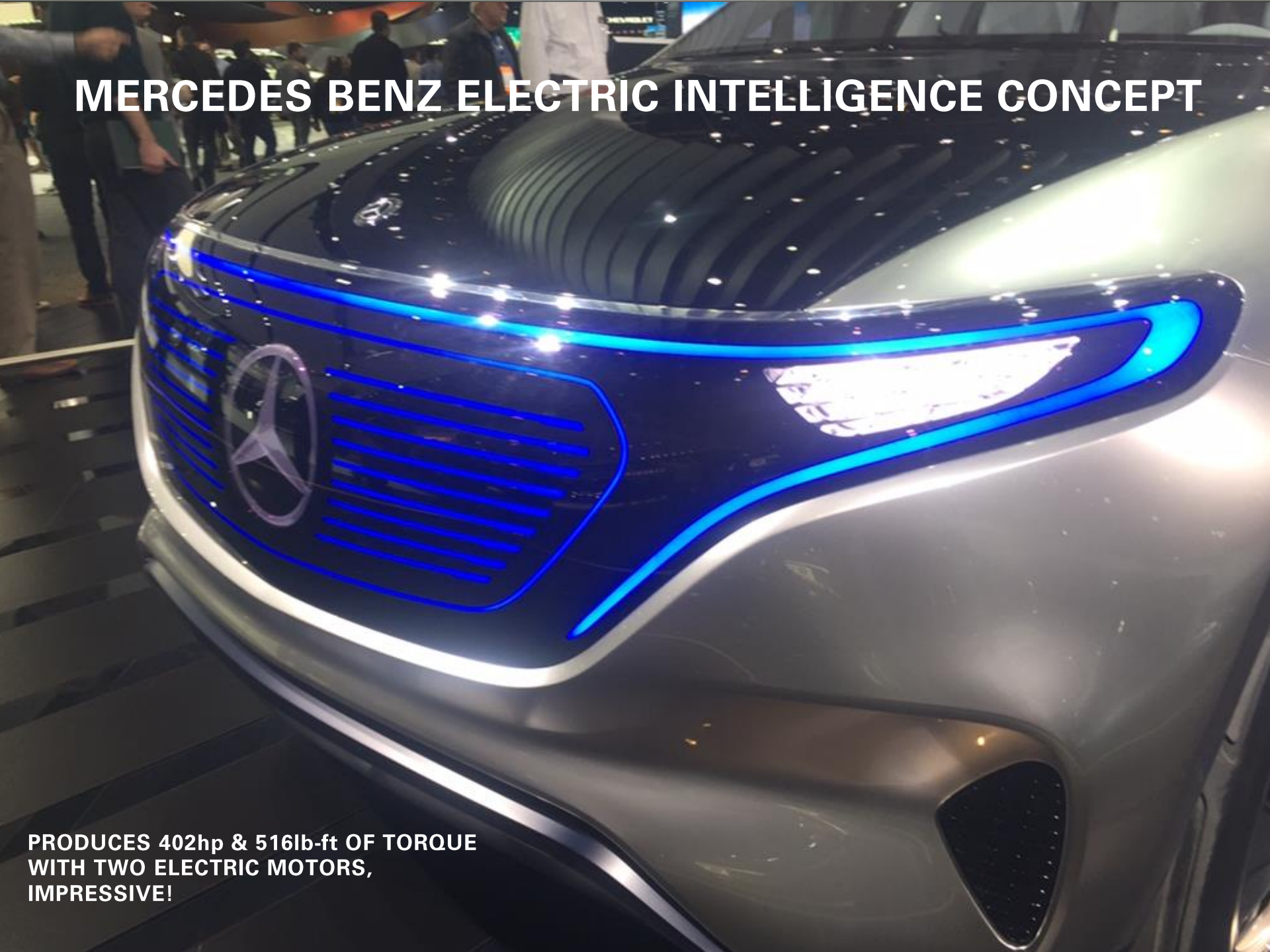
2017 CONVERTIBLE

TWO DIFFERENT OPTIONS: 2.0L TURBO CHARGED FOUR CYLINDER 254hp AND 3.0L SUPERCHARGED 354hp V6

AUDI Q8

CONCEPT

UTILIZES RAW ALUMINUM TRIM PIECES. EXTERIOR DOOR HANDLES REPLACED WITH CAPACITIVE TOUCH TECHNOLOGY. ANTICIPATED LAUNCH DATE - 2018


MERCEDES BENZ ELECTRIC INTELLIGENCE CONCEPT
PRODUCES 402hp & 516lb-ft OF TORQUE
WITH TWO ELECTRIC MOTORS,
IMPRESSIVE!

Mercedes Benz Electric Intelligence

CONCEPT

CLEAN, TECHY, AND FUTURISTIC

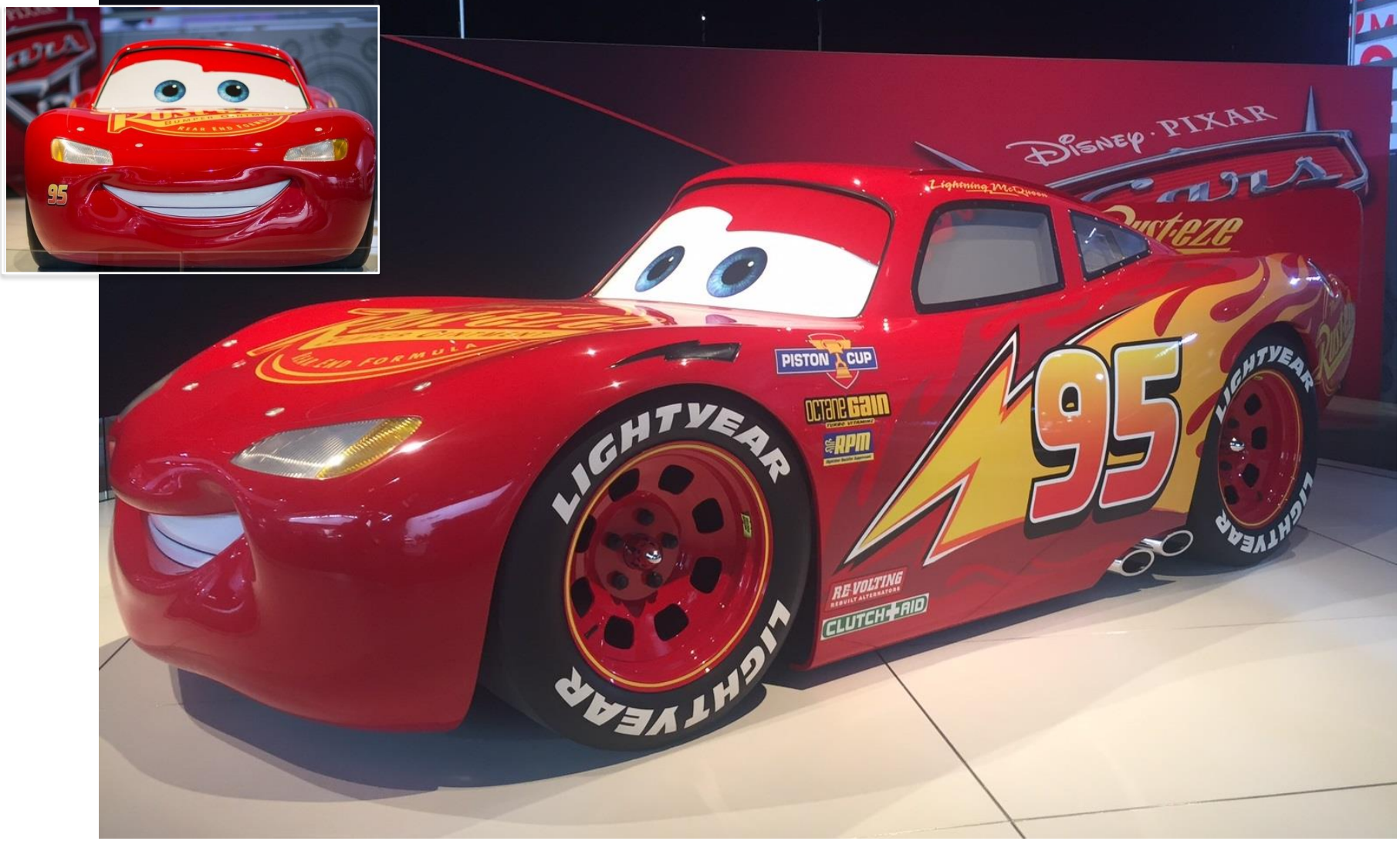
Rinspeed Oasis

AUTONOMOUS VEHICLE CONCEPT

WOULD YOU TRUST A CAR TO DRIVE YOU AROUND? 4 OUT OF 5 AMERICANS SAY NO.

Disney Pixar's McQueen

CONCEPT



Ford 2017 F150

NEW FRONT END

BEEFING UP THEIR FRONT END, WE LIKE IT, HOW ABOUT YOU?

2018 Kia Stinger

SEDAN

KIA TACKLES THE ALL WHEEL DRIVE SEDAN MARKET WITH THEIR IMPRESSIVE 365hp 3.3L TWIN TURBO V6

2018 Toyota Camry

RE-DESIGN

CHANGED APPEARANCE AND ALSO STANCE - 1.8″ LOWER AND 2″LONGER

Fiat Spider

124 ABARTH

THE 1.4L ITALIAN MOTOR PRODUCES 160hp WITH 180lb-ft OF TORQUE, WILL BE A RIOT TO DRIVE

SILVERADO CARHART CONCEPT

CO-BRANDED SILVERADO CELEBRATING CARHART'S ICONIC COLOR ALONG A FLAT BLACK FINISH

Silverado Carhart

CONCEPT

DODGE VIPER

SUPER CAR DODGE VIPER, DISPLAYING THE SPECIAL SNAKESKIN EDITION

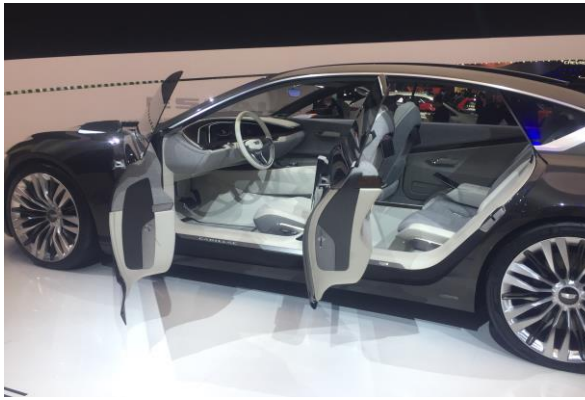
CADILLAC ESCALA CONCEPT

SHOWCASING FUTURISTIC DESIGN LANGUAGE, POWERFUL ENGINES & ADVANCE TECHNOLOGY

TO REINVENT WHAT IS POSSIBLE
ESCALA

Cadillac Escala

CONCEPT

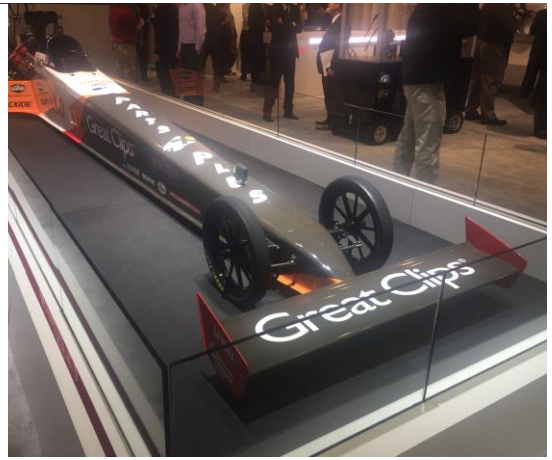


Dodge Ram

HELLCAT REBEL CONCEPT

A VISUAL BEAST AND BACKS IT UP UNDER THE HOOD WITH A SUPER-CHARGED 6.2L WITH MASSIVE 575hp

Lots to see!



Hope you enjoyed the show, later on! Tiger Studio Team